Digital Skills, Finance, AML & Compliance

Advanced AI Prompting for Business Professionals

Course Details

Price

£170.00

CPD Points

2.00

Length

2 hours (09:00-11:00)

Course Overview

This interactive course is designed for those who already use AI tools regularly and want to significantly improve the quality, reliability and usefulness of their outputs.

The course is particularly relevant to due diligence, policy development, strategy, governance and public sector work.

Content

Delegates will learn how AI research tools work, what they are good at and where their limitations lie.

Live demonstrations will show how AI can support research tasks, covering topics such as:

- Validation

- Source Checking
- Human Oversight
- Deep Research Prompting
- How to Minimise Hallucinations
- 7 Step Prompting Techniques

Benefits

Delegates will gain a clear understanding of how to use AI research responsibly and defensibly rather than blindly trusting outputs.

Next Steps

If you would like to book a place on this course please click on the **'Book Course'** button to the right of this page and login or register for a user account to complete your booking(s). Any queries please do not hesitate to contact us via **admin@gta.gg** or call us on 01481 224570.

If no date is scheduled for this course at the present time please click on the **'Register Interest'** button and login or register for a user account so that we can add you to our course interest register. This register allows us to contact our tutors and finalise dates for a course as soon as we have a few people who have expressed their interest, so the more delegates who register their interest, the sooner we can schedule a particular course.

Course Tutor

Ian Campbell

Ian Campbell - Tech Entrepreneur and Non-Executive Director - Ian is an experienced executive known for his leadership roles across various sectors, particularly in technology and telecommunications. His career is marked by a consistent focus on driving growth and efficiency through innovation.