Director Development

Director Knowledge Series 2026 – Session 5 - Strategic Foresight

Course Details

Price

£55.00

CPD Points

1.00

Length

1 hour session (08:30-09:30)

Course Overview

Please note the tutor will be delivering this session virtually.

Strategic foresight is sometimes seen as an oxymoron because “strategic” suggests planned action while “foresight” concerns an uncertain future. In practice, the concepts complement each other, sharing tools and ways of thinking. This short session introduces the core principles of strategic foresight.

Strategic foresight helps organisations understand how political, economic, social, technological and legal forces may shape the future and how they might respond. In a rapidly changing and interconnected world, long-term thinking is essential, as threats and opportunities emerge both within and beyond an organisation’s sector. Foresight narrows a wide range of possible futures into plausible and probable ones, using a simple four-step process to anticipate how business and societal developments may unfold in a VUCA environment.

The approach also encourages more creative strategic thinking through methods such as visioning and backcasting, allowing organisations to explore preferred futures and test strategic options. Ultimately, strategic foresight strengthens decision-

making by offering a systematic understanding of alternative future scenarios. It is not about predicting the future — but preparing for it.

Content

In this session delegates will explore the VUCA world and how strategic foresight can help.

Delegates will be introduced to a four step process and will be equipped with tools to be guided through the process.

- Sensing
- Imagining
- Defining
- Doing

Benefits

The key benefits of strategic forecasting are:

- Being prepared for uncertainty and earlier identification of risks and opportunities
- More robust strategic planning and decision-making
- Clearer long-term direction
- More creative and flexible thinking

Next Steps

If you would like to book a place on this course please click on the 'Book Course' button to the right of this page and login or register for a user account to complete your booking(s). Any queries please do not hesitate to contact us via admin@gta.gg or call us on 01481 224570.

If no date is scheduled for this course at the present time please click on the 'Register Interest' button and login or register for a user account so that we can add you to our course interest register. This register allows us to contact our tutors and finalise dates for a course as soon as we have a few people who have expressed their interest, so the more delegates who register their interest, the sooner we can schedule a particular course.

Course Tutor

David Joel

David Joel is a professionally qualified, Chartered Director. He is a qualified physicist with 20 years in the defence engineering and technology sectors and 10 years in the services and facilities management sector mostly at board level. David's experience covers public sector, private sector and regulated companies. He has undertaken many board effectiveness reviews and has worked with the Institute of Directors delivering the 'Finance for non-Financial Directors' programme and the 'Leadership' programme for the certificate in company direction and was a lead facilitator for the Diploma in Company Direction for the Institute of Directors.