Director Development, Finance, Leadership & Management

Driving Results - Finance for Senior Leaders

Course Details

Price

£325.00

CPD Points

7.00

Length

Full day (09:00 - 17:00)

Course Overview

For business professionals without a formal financial background, understanding finance can be a real challenge. Despite this, you will regularly be faced with situations where this knowledge is taken for granted.

This comprehensive course is designed to help all non-finance professionals appreciate the key concepts of finance and how you can use this understanding to not only improve your own performance but driving the business as a whole. It will clarify the subject of finance and leave delegates with a clear understanding of the most common financial terminology used in business enabling you to communicate with your colleagues and stakeholders more effectively.

The course will provide the crucial skills for being able to read and interpret the financial information and reports that are regularly being presented.

Delegates will gain an appreciation of finance and what it means to their business which will allow them to be more successful and influential in driving their business forward.

Content

The basic principles of finance

Understanding and using financial statements:

- Balance sheet
- Profit and Loss
- Cash Flow

Understanding the linkages between the financial statements

Understanding what the financial statements do not tell you

Recognising the difference between profit and cash

Managing and improving profit

Applying breakeven analysis

Strategies to improve margins and contributions

Assessing organisational financial health

Use of financial ratios

Setting budget to deliver a financial strategy

Benefits

Delegates will learn:

- How to understand and interpret organisation's financial statements
- How to identify and make use of the financial information most relevant to individual job roles
- The language and terminology to use when communicating with colleagues in financial roles
- The difference between profit and cash flow and how it can be managed and improve them both
- Understanding the components of financial health
- The role delegates can play in setting budgets and developing your organisation's strategy

Prerequisites

None

Next Steps

If you would like to book a place on this course please click on the **'Book Course'** button to the right of this page and login or register for a user account to complete your booking(s). Any queries please do not hesitate to contact us via **admin@gta.gg** or call us on 01481 244570.

If no date is scheduled for this course at the present time please click on the **'Register Interest'** button and login or register for a user account so that we can add you to our course interest register. This register allows us to contact our tutors and finalise dates for a course as soon as we have a few people who have expressed their interest, so the more delegates who register their interest, the sooner we can schedule a particular course.

Course Tutor

David Joel

David Joel is a professionally qualified, Chartered Director. He is a qualified physicist with 20 years in the defence engineering and technology sectors and 10 years in the services and facilities management sector mostly at board level. David's experience covers public sector, private sector and regulated companies. He has undertaken many board effectiveness reviews and has worked with the Institute of Directors delivering the 'Finance for non-Financial Directors' programme and the 'Leadership' programme for the certificate in company direction and was a lead facilitator for the Diploma in Company Direction for the Institute of Directors.