Director Development

IoD Accelerated Certificate in Company Direction

Course Details

Price

£10,650.00

CPD Points

52.00

Length

5 full days and one half day - tbc

Course Overview

The IoD Accelerated Certificate in Company Direction is an intensive programme which provides directors with the knowledge that will help them to perform their duties effectively and provides tools and techniques to examine the key responsibilities of directors.

Content

The Accelerated Certificate comprises four modules, each focusing on a key area in which boards and directors must collectively be proficient to achieve continued organisational success.

Module 1: Role of the Director and the Board

Outlines the key duties, roles and responsibilities of directors, corporate governance and the role of the board. The programme also looks at the crucial differences between management, direction and ownership and offers guidance on improving board effectiveness.

Module 2: Finance for Non-Finance Directors

Provides in-depth knowledge of financial terms and concepts to allow directors to monitor the financial health of their business and evaluate new business plans with confidence.

Module 3: Strategy for Directors

Introduces delegates to the key ideas and concepts for creating an effective organisational strategy. It considers the main approaches to strategic direction and marketing within the organisation, and will assist directors in their role of leading the strategic process.

Module 4: Leadership for Directors

Enables delegates to explore strategic leadership issues both within and beyond their organisation. This module introduces a more personalised approach to leadership. Delegates will be encouraged to understand and develop their own self-awareness and emotional intelligence.

Following successful completion of the Certificate you can choose to undertake the Diploma in Company Direction. The Diploma is a three-day development workshop entitled Developing Board Performance which enables delegates to practice application, analytical skills and decision-making in a realistic but safe environment. This develops and enhances the director's ability to apply principles covered at Certificate level.

FEES:

- Accelerated Certificate and Diploma: £13,225 IoD member (£16,800 non-member)
- Accelerated Certificate: £10,650 IoD member (£13,150 non-member)
- Diploma: £3,645 IoD member (£5,153 non-member)

Benefits

Business pressures can make it difficult for directors and senior leaders to take time out of the office to focus on personal and professional development, and to keep up to date with industry updates.

The Accelerated Certificate in Company Direction is suitable for any busy director who simply cannot take too much time away from the demands of their business and who is looking for a fast-track method of achieving the IoD Certificate in Company Direction.

This programme combines online learning with a week of face-to-face group workshops. The online elements are delivered via the IOD's specially-developed web-based learning tool, the Digital Academy.

Prerequisites

Please note that completion of some online pre-workshop study is mandatory as is attending the 5½ days of workshops. As a guide, pre-work for this course should take between 8 and 10 hours depending on your experience. Pre-work is usually sent 3 weeks prior to the start of the programme.

Assessment

Delegates are required to pass an exam for each of the four modules in order to be awarded the Certificate. Each modular exam is 45 minutes in duration and is composed of 16 multiple-choice questions drawn from a randomised question bank. Flexible examination dates are available throughout the year and examinations are taken via remote invigilation. The exams can be taken after each module or in one session after the four modules have been studied. Examination fees are additional and payable direct to the IoD. Fees are £300 for each module, or £995 for the Certificate (all four modules).

Please note: examinations must be booked with, and paid directly to, the IoD. Please call their examinations team on 020 7766 8910 or email examinations@iod.com

Next Steps

Contact Julie Eaton, Head of Programmes, who will be happy to discuss this programme, and your individual requirements, in more detail. Please phone 224575 or email **julie.eaton@gta.gg.**

Alternatively, click the 'register interest' button on the right of this page and Julie will get back to you.

Course Tutor

(IoD) Institute of Directors

IoD professional development programmes are designed and delivered for directors by directors. The IoD's faculty of course leaders and executive coaches are all expert practitioners in the fields of governance, strategy, leadership and finance and have been recruited in recognition of their wide directorial experience, detailed subject matter expertise and excellent facilitation skills. Every course leader

brings a unique wealth of insights from within the boardroom and wider business community to the programmes they deliver and the IoD gives you exclusive access to their expertise.

Dr Simon Haslam

Dr Simon Haslam has over 20 years experience as a consultant and workshop facilitator. He leads the strategy faculty for the Institute of Directors and teaches strategy at different international locations, working with directors and senior leaders from a range of organisations. Simon co-owns the market and social research firm FMR Research Ltd, whose work has been cited in Westminster and Scottish Parliaments. He is also a voluntary non-executive director with a community transport charity and a board member/trustee of the Social Research Association. He is a Visiting Fellow at 'triple accredited' Durham University Business School, where he leads the Strategic Management module on the Global MBA programme and contributes to programmes on change management. He is a double-finalist in the CMI/Institute of Consulting UK 'Consultant of the Year' awards (runner-up in 2011) and was nominated to represent the UK in the 2012 Constantinus International (International Council of Management Consulting Institutes) awards. In 2013 he was elected to the UK Institute of Consulting, Advisory Committee. His clients include award winning public, private and third sector organisations, notably a 2008 Queens Award winner, for whom Simon was lead consultant on its strategic review and mentor to one of its executive directors, and a 2008 UK National Training Award winner, for whom Simon designed and delivered Strategic Decision Making director development.