Director Development

IoD Certificate and Diploma in Company Direction

Course Details

Price

£12,855.00

Start date

24 May 2027

Length

13 sessions over 9 months

CPD Points

91.10

Course Overview

The **IoD Company Direction programme** (Certificate and Diploma) is recognised internationally as the benchmark for directors. It provides a robust and challenging programme to meet the needs of today's executives. It comprises the **IoD Certificate in Company Direction (Certificate)** and the **IoD Diploma in Company Direction (Diploma)**.

The Certificate qualification will equip you with the core knowledge and awareness needed to function effectively as a director. Following successful completion of the Certificate, you can undertake the Diploma which will provide you with the opportunity to challenge and utilise the knowledge gained from the Certificate in an applied and dynamic way.

Content

The **Certificate** comprises four modules, each focusing on a key area in which boards and directors must collectively be proficient to achieve continued organisational success.

Module 1: Role of the Director and the Board (24-25 May 2027) - 09:00-17:00

Outlines the key duties, roles and responsibilities of directors, corporate governance and the role of the board. The programme also looks at the crucial differences between management, direction and ownership and offers guidance on improving board effectiveness.

Module 2: Finance for Non-Finance Directors (6-8 July 2027) - 09:00-17:00

Provides in-depth knowledge of financial terms and concepts to allow you to monitor the financial health of your business and evaluate new business plans with confidence.

Module 3: Leadership for Directors (13-14 September 2027) - 09:00-17:00

Introduces you to the key ideas and concepts for creating an effective organisational strategy. It considers the main approaches to strategic direction and marketing within the organisation, and will assist you in your role of leading the strategic process.

Module 4: Strategy for Directors (8-10 November 2027) - 09:00-17:00

Enables you to explore strategic leadership issues both within and beyond your organisation. This module introduces a more personalised approach to leadership. You will be encouraged to understand and develop your own self-awareness and emotional intelligence.

Following successful completion of the Certificate you can choose to undertake the Diploma in Company Direction. The Diploma is a three-day development workshop entitled **Developing Board Performance (1-3 March 2028) - 09:00-17:00,** which enables you to practice application, analytical skills and decision-making in a realistic but safe environment. This develops and enhances your ability to apply principles covered at Certificate level.

For those with time or financial constraints, there is the flexibility to defer some modules until a later date but please note that a deferral fee will apply (see below for all fees).

FEES

- Full programme: £12,855 IoD member (£16,350 non-member)
- Certificate: £10,385 IoD member (£12,855 non-member)
- Diploma: £3,645 IoD member (£5,153 non-member)
- One module of the Certificate: £3,075 IoD member (£3,355 non-member)
- Deferring a module of the Certificate: £400 per module
- Deferring the Diploma when the full programme is booked: £700

Benefits

This accredited and globally recognised programme sits as an equivalent to degree level. It is delivered by directors for directors, covers the key areas of governance, finance, strategy and leadership and provides you with a foundation in effective directorship as follows:

- An in-depth view of the role, responsibilities and legal duties of a director
- An understanding of the characteristics of an effective board
- Sound knowledge of financial terms and concepts
- The issues and processes associated with formulating strategic business plans and achieving strategic leadership

Completion of the IoD Company Direction programme allows you to apply for the prestigious qualification of Chartered Director – the ultimate qualification for today's director.

Assessment

EXAMINATIONS

You are required to pass an exam for each of the four modules in order to be awarded the Certificate. Each modular exam is 45 minutes in duration and is composed of 16 multiple-choice questions drawn from a randomised question bank. Flexible examination dates are available throughout the year and examinations are taken via remote invigilation. The exams can be taken after each module or in one session after the four modules have been studied. Examination fees are additional and payable direct to the IoD. Fees are £300 for each module, or £995 for the Certificate (all four modules).

You are required to pass an additional exam to be awarded the Diploma. The three-hour exam is based on a specific case study and scenario where you are marked on your application of the knowledge you have learned, and the communication of that knowledge. Several examination dates are available throughout the year and examinations are taken via remote invigilation. The examination fee for the Diploma is additional and payable direct to the IoD. The fee is £725.

Please note: examinations must be booked with, and paid directly to, the IoD. Please call their examinations team on 020 7766 8910 or email **examinations@iod.com**

Next Steps

Contact Julie Eaton, Head of Programmes, who will be happy to discuss this programme, and your individual requirements, in more detail. Please phone 224575 or email julie.eaton@gta.gg.

Alternatively, click the 'register interest' button on the right of this page and Julie will get back to you. To book, please contact Julie Eaton who will process the booking on your behalf.

Course Tutor

Dr Simon Haslam

Dr Simon Haslam has over 20 years experience as a consultant and workshop facilitator. He leads the strategy faculty for the Institute of Directors and teaches strategy at different international locations, working with directors and senior leaders from a range of organisations. Simon co-owns the market and social research firm FMR Research Ltd, whose work has been cited in Westminster and Scottish Parliaments. He is also a voluntary non-executive director with a community transport charity and a board member/trustee of the Social Research Association. He is a Visiting Fellow at 'triple accredited' Durham University Business School, where he leads the Strategic Management module on the Global MBA programme and contributes to programmes on change management. He is a double-finalist in the CMI/Institute of Consulting UK 'Consultant of the Year' awards (runner-up in 2011) and was nominated to represent the UK in the 2012 Constantinus International (International Council of Management Consulting Institutes) awards. In 2013 he was elected to the UK Institute of Consulting, Advisory Committee. His clients include award winning public, private and third sector organisations, notably a 2008 Queens Award winner, for whom Simon was lead consultant on its strategic review and mentor to one of its executive directors, and a 2008 UK National Training Award winner, for whom Simon designed and delivered Strategic Decision Making director development.

Jean Pousson

Jean Pousson is one of the senior IoD consultants and covers finance, strategy and the Diploma programme. He is also a director of Board Evaluation Limited Jean previously held the position of Director of Studies at the TSB Group Management College before spending two years in the City of London with DC Gardner & Company (now Euromoney plc) as Assistant Director, Corporate Banking delivering training courses for banks on credit worldwide. His banking career at Barclays Bank spanned 15 years and within the last five years he occupied various management positions within retail and corporate banking. For the last 32 years, Jean has lectured and consulted on issues of strategic planning and implementation, credit risk and finance to an international client base consisting of financial services organisations, SME's, multinationals, charities, housing associations, professional firms and public sector bodies. As well as maintaining his own client base (Jean Pousson and Associates was founded in 1994) he also speaks regularly at Vistage, the San Diego based, Chief Executive network which is the largest in the world, and to programmes run by The Chartered Institute of Credit Management. He was voted lecturer of the year in 2013 and 2018 for UK Finance the professional body of the Asset Finance Industry. In a typical year Jean will work with over 600 directors and about 8 to 10 Boards. He has a B.Comm degree from the University of Witwatersrand (South Africa), is a Chartered Member of The Institute of Bankers in South Africa(CAIBSA), received a distinction of the joint Barclays/University of Witwatersrand Senior Management Programme(a nine month long executive programme) and obtained a Postgraduate Certificate in Business Administration from The University of Warwick(1996). He also holds the IoD's Certificate and Diploma in Company Direction

Paul Munden

Paul Munden provides expert advice and a range of professional courses on corporate governance for boards and governance professionals. He is an experienced commercial law barrister and Chartered Director and has advised on a wide range of complex and politically sensitive commercial law issues, working with senior leaders in government and the civil service. Paul recently served as the governance programme lead at the Institute of Directors, with responsibility for designing the Institute's governance courses and influencing the chartered director governance syllabus. Paul has led chartered director courses within the UK, Europe, the Middle East and many other jurisdictions across the world. Paul has extensive experience in carrying out board effectiveness reviews in the private, third and public sectors. Paul has worked with the boards of some of the world's leading organisations, including Credit Suisse, PwC, Samruk-Kazna, Bibby Group, Ford and John Lewis and many more globally recognised companies as well as a large number of UK SMEs. In the third sector, Paul has helped organisations such as the Global Project Management Institute, CFA Institute, Sport and Recreation Alliance, Peabody Trust, RIBA, NHS and the Local Government Association. Paul has also worked with high profile international public sector bodies, including the Abu Dhabi Accountability Authority, National Lottery Ghana, India's Corporate Governance Institute, the Islamic Development Bank and local anthorities across the world.

Steve Giles

Steve Giles is a chartered accountant with over 25 years' experience of advising directors and managers on business issues concerning governance, risk and compliance. Whilst at Deloitte, he worked on a number of high-profile assignments including managing the Polly Peck investigation. After leaving Deloitte, Steve has set up and run two companies and has worked in many countries to achieve successful outcomes for his clients with a variety of business issues, including weak board performance, poor risk management, cultural issues, corporate fraud and reputational damage. He specialises in working with directors and senior executives to improve performance. Steve speaks extensively around the world on corporate governance, risk management, economic crime and business ethics. His engagements include chairing and speaking at international conferences; lecturing for professional bodies such as the ACCA and ICAEW; facilitating regular corporate governance workshops at the London Stock Exchange; and running hundreds of training courses over the last 15 years. Steve became a course leader with the IoD in 2016. Steve is much in-demand because of his expertise and his engaging delivery style. He always ensures that his material combines the latest theory and best-practice techniques with practical tips and advice. Steve holds an MA from Christ Church, Oxford, has been a guest lecturer at the University of Hertfordshire and is a published author, his first book being "Managing Fraud Risk" and his most recent one being "The Business Ethics Twin-Track" published by John Wiley & Sons in 2015

Talita Ferreira

Talita Ferreira is an expert on leadership, culture, finance, decision-making, coaching, board dynamics and facilitation, working with roughly 400 senior leaders and directors every year. She is a Chartered Director and Chartered Accountant with over 25 years' finance and leadership experience in corporate organisations. Talita is the former CFO and CHRO of BMW UK Ltd and BMW Financial Services Ltd and has led and implemented award-winning cultural transformation programmes in multiple industries. She has worked with numerous global brands, including KPMG, Investec Bank, Tandem Bank and Ford Credit Europe Bank plc. She has led and inspired finance, administrative, and people/HR teams, enabling culture change and developing new leadership paradigms for global brands in multiple industries. She specialises in helping leaders reinvent or adapt their leadership style and team approach to become more impactful, transformational leaders. As well as being an experienced c-suite executive, non-executive director, audit chair, Chartered Director, consultant and leadership trainer, Talita is also an author and international speaker. She published her first book, The

Authenticity Dilemma Resolved®', in 2016. Talita is also passionate about sustainability and helping organisations achieve long-term value creation.