Leadership & Management

Motivational Leadership

Course Details

Price

£235.00

Start date

21 April 2027

Length

Half day (09:00-13:00)

CPD Points

4.00

Course Overview

This interactive session is designed to equip delegates with effective strategies to inspire and engage their team, creating a motivating environment that drives performance and commitment.

By the end of the day, delegates will come away with practical tools to foster a culture that encourages initiative, loyalty and enthusiasm within the team.

Content

This interactive and engaging course will be structured into key modules to ensure that attendees gain a deep understanding of motivational leadership principles and tools.

Introduction to Motivation

- Defining Motivation: What it is - and what it is not

- The Science of Motivation: Overview of key psychological drivers behind motivation
- Common Myths About Motivation: Debunking misconception

Motivation Models in the Workplace

- Real-Life Case Studies: Exploring models of motivation applied in real organisational contexts
- Theories in Action: Practical insights from proven frameworks like Maslow's Hierarchy, Herzberg's Two-Factor Theory, etc

Enhancing Engagement and Driving Performance

- Engagement Tactics: Practical steps to drive engagement at both individual and team levels
- Performance-Boosting Strategies: How motivation directly influences productivity and outcomes

Cultivating an Inspiring Leadership Style

- Leadership Self-Assessment: Understanding personal leadership styles and areas for growth
- Emotional Intelligence in Leadership: The role of empathy and active listening in inspiring teams

Tools and Techniques for Building Motivation

- Daily Practices: Simple, effective techniques to build a motivated environment
- Creating a Positive Feedback Loop: Recognition, reward, and reinforcement strategies
- Fostering Ownership: Encouraging initiative and self-motivation among team members

The SHARE© Feedback Model

- Introduction to SHARE©: A step-by-step approach to delivering feedback that inspires and motivates
- Practical Applications: Role-playing scenarios to practice effective feedback delivery
- Feedback Transformation: Changing how feedback is received to enhance motivation and performance

Action Planning and Next Steps

- Personalised Action Plan: Developing a tailored plan to implement motivational strategies immediately
- Commitment to Growth: Setting goals for continuous improvement as a motivational leader

Benefits

- Clarity on Motivation - A clear understanding of what motivation truly is - and is not

- Real-World Motivation Models - Exposure to motivation frameworks rooted in real workplace experiences, making them relatable and easy to implement
- Practical Techniques for Immediate Impact - Tangible strategies to enhance team morale and drive motivation in day-to-day leadership
- Boosted Engagement and Productivity - Proven methods to foster deeper engagement and unlock higher productivity within their teams
- Leadership Insights for Inspiring Excellence - Guidance on refining their leadership approach to inspire excellence, loyalty, and initiative
- Mastery of the SHARE Feedback Model © - Learn and apply the SHARE Feedback Model © to revolutionise how feedback is perceived, resulting in improved motivation, performance, and team dynamics

Next Steps

If you would like to book a place on this course please click on the **'Book Course'** button to the right of this page and login or register for a user account to complete your booking(s). Any queries please do not hesitate to contact us via **admin@gta.gg** or call us on 01481 224570. If no date is scheduled for this course at the present time click on the **'Register Interest'** button and login or register for a user account so that we can add you to our course interest register. This register allows us to contact our tutors and finalise dates for a course as soon as we have a few people who have expressed their interest, so the more delegates who register their interest, the sooner we can schedule a particular course.

Course Tutor

Korinne Le Page

Korinne has more than 27 years' experience in Training, Leadership Development, Coaching and Counselling. She has also worked for major multi-national Companies, delivered Management and Communication programmes abroad and online across a variety of Market Sectors. Korinne started her career in Finance, then as an Operational Manager in Customer Service, managing teams in challenging environments and she became an Entrepreneur in 2000. Therefore, Korinne has first-hand experience of the issues that can arise from all angles, as well as appreciating the importance of providing inspirational leadership and seamless customer service.